



## Top 10 Fundraising Tips

1. **Be** the first! By donating to your own supporter page you are showing your commitment to your fundraising and setting the benchmark for other donations.
2. **Remember** to include pictures of yourself, people want to see who they are donating to.
3. **Update** your supporter page! Keep your donors and potential donors updated with your progress, how is the fundraising going? What obstacles have you come across, what are you really enjoying etc.
4. **Tell** your story! Let supporters know WHY you are doing what you are doing, they want to know – share your passion.
5. **If** you hit your target, or you are less than £100 away from reaching it, increase it! If people think you are close to meeting your target they may not donate the £200 they were going to if you are only £75 off your goal.
6. **Let** people know how much to donate – eg £25 will provide one full week of meals, snacks and refreshments for a patient being treated in the Inpatient Unit, £15 will pay for 45 minutes of a nurses time to care for a sit with a patient. You want them to know that any amount they are able to give will make a difference.
7. **Thank** your donors! Let them know their donation has been noticed and appreciated.
8. **Contact** the Hospice, we would love to hear from you, let us know what you are doing for the Hospice and ask if they have any materials to help you raise as much money for them as possible!
9. **Share** your fundraising page on Facebook and Twitter and other social media platforms – spread the word! If someone isn't able to donate, ask them to do the same, every share helps.
10. **Finally** – ask again! People often need reminding, if you asked them once and they haven't donated – ask again, they may have just forgotten and won't begrudge a friendly reminder. And don't be afraid to ask after you've completed your event, almost 20% of donations come in after the challenge is over!