



Network & Nibbles Evening

*TMD Friction has now been a patron of Alice House Hospice since 2004. In early September 2012 we visited the site and were given a tour of the purpose built facilities. We expected a visit to be somewhat daunting, but were very pleasantly surprised by the vibrancy, both from the staff and the volunteers we met during the visit. The whole Hospice and the associated staff and volunteers are to be commended on the excellent service they provide to the town in often difficult circumstances. We look forward to retaining our patronage in the future, and would recommend other companies to give similar support for this excellent facility.*

Alan Newey, UK Risk Manager, TMD Friction

*At J&B we believe in engaging, respecting and supporting the community in which we work and strive to provide employment and economic opportunities in our region. As part of our Corporate Social Responsibility Policy we were delighted to support Alice House Hospice for the last three years and did not hesitate to continue to do so when our membership required renewal. As a company the majority of our workforce live in Hartlepool or East Durham and therefore there a real benefits in terms of potential social support for their friends and families. The Hospice provides a fantastic service to the region and we know the support of J&B Recycling will be put to good use.*

Mark Penny, Commercial Manager, J&B Recycling



## Alice House Hospice GUILD OF PATRONS

For further information about becoming a member of the Guild of Patrons please contact the Hospice Corporate Fundraising Team at:

Alice House Hospice  
Alice House  
Wells Avenue  
Hartlepool  
TS24 9DA

Tel: 01429 855550  
Fax: 01429 855556

or visit our website at:  
[www.alicehousehospice.co.uk](http://www.alicehousehospice.co.uk)

Hartlepool Hospice (known locally as Alice House Hospice and formerly Hartlepool & District Hospice) is a charity within England and Wales registered with charity number: 510824.  
Hartlepool Hospice Ltd is a company limited by guarantee and registered in England and Wales with company number: 1525658.  
Registered office: Alice House, Wells Avenue, Hartlepool, TS24 9DA.

Serving the communities of  
Hartlepool & East Durham



**Guild of Patrons** Alice House Hospice



All the pieces  
are there, will  
you help us  
put them  
together?

Local businesses  
supporting a local charity  
for their local community.

Dignity, Respect, Support and Care



## Alice House Hospice

Alice House Hospice is highly regarded and respected by the community in Hartlepool and East Durham with a prominent profile in the local media.

A relationship with the Hospice can help businesses to achieve their own objectives for their investors, shareholders and stakeholders as well as helping the Hospice to maintain services to care for people whose lives have been affected by serious illness.

Partnership with the Hospice can demonstrate corporate citizenship, enhance marketing, communications and company profile and build staff motivation. Linking with Alice House Hospice offers the ideal combination of association with a strong local profile and nationwide relevance.

The Hospice has direct impact on 180,000 people locally who are employees, customers, suppliers and stakeholders, the majority of whom will be aware of the work of the Hospice.

Since its inception, the Guild of Patrons has enabled the Hospice to expand the Inpatient Unit to 10 beds and develop a fully functioning Day Hospice service.

A Bereavement service including family support, pre-bereavement work and the support of children suffering loss is now meeting the needs of the wider community.

## Why should I become a member of the Guild of Patrons?

As well as providing invaluable support to the work of the Hospice, becoming a corporate supporter can help your business to:

- \* Fulfill its commitment to Corporate Social Responsibility.
- \* Develop good relations with the local community.
- \* Differentiate your brand.
- \* Promote sales.
- \* Build staff morale.
- \* Use skills and knowledge within the Hospice to support your organisation.
- \* Have a dedicated Hospice Account Manager to help maximise your time and fundraising efforts.

## What will the Hospice gain from my support?

- \* Regular reliable income to fund Hospice development.
- \* Potential access to skills and expertise.
- \* Opportunity to build closer relationships with your staff for volunteering and giving.

## What will the Hospice give back to me?

For the duration of our partnership and in recognition of your commitment and support as a member of our Guild of Patrons you will receive:

- \* Promotion of your patronage in Hospice literature, newsletters, annual report and on our website etc.
- \* Acknowledgement at Hospice events such as Corporate Dinners and Golf Days etc.
- \* The right to use the Guild of Patrons logo on your company literature and website.
- \* Plaques for display on your company's premises and at the Hospice.
- \* Membership of a Patrons Networking Forum.
- \* Opportunities for input into Hospice strategy and to be involved with specific appeals.
- \* Opportunities for your staff to get involved with the Hospice:
  - Visits to the Hospice
  - Volunteering
  - Sponsor team building events
  - Committed Giving

**To become a Corporate Member of Alice House Hospice's Guild of Patrons for an initial three year period a minimum donation of £5,000 per annum is requested.**